

MEMORANDUM

Jobs for Delaware Graduates DCA 2020-001

To: DCA Chapter Presidents and Specialists
From: State Leadership Team
Date: April 20, 2020

Subject: Unleash Your Creativity!
Enter For a Chance to Win! 2020 State Officer Events/Competitions

Your DCA State Officers will sponsor an Art Competition with three events for 2020!

#1: Poster Competition

The theme for the Cover Design Event is “[My DCA Story!](#)” The specifications are attached. We hope members from each DCA Chapter will participate in this event. Entries should be submitted NO LATER THAN FRIDAY, MAY 22, 2020. The selected entry will be featured on social media and the winner will receive a prize!

#2: Poetry Contest

Since April is National Poetry Month, the State Officers are also sponsoring a Poetry Event with the theme, “[Achievement Over Adversity!](#)” The guidelines are attached. We hope members from each DCA Chapter will participate in this event. Please share the rules so everyone can see them. Entries should be submitted NO LATER THAN FRIDAY, MAY 22, 2020. The selected entry will be featured on social media and the winner will receive a prize!

#3: T-Shirt Design Challenge

The theme for the T-Shirt Design Event is “[My DCA Story](#)” The specifications are attached. We hope members from each DCA Chapter will participate in this event. Entries should be submitted NO LATER THAN FRIDAY, MAY 22, 2020. The selected entry will be featured on social media and the winner will receive a prize!

Thank you!

POSTER COMPETITION

- Purpose:** To demonstrate artistic, creative and imaginative abilities on a poster design.
- Description:** The student will create a poster design that illustrates the theme, ***“My DCA Story.”*** The winner will receive a framed copy of their artwork, social media recognition, and a \$50 gift Amazon gift card. The 2nd and 3rd place winners will receive a copy of their artwork and social media recognition.
- Rules and Procedures:**
1. Designs are to be submitted by 11:59pm on Friday, May 22, 2020 to cboyd@jc
Each design will be judged according to the rating form below.
 2. Designs must be no larger than 8.5 x11 inches in vertical or landscape orientation.
 3. Designs must be two dimensional, flat-surfaced, and hand-drawn.
 4. Artists may use any colors or mediums to create the designs. [NOTE: mediums include pencils, crayons, markers, oil paints, watercolors, acrylic paints, graphite pencils, charcoal and pastels.]
 5. The design should reflect this year’s theme: ***“My DCA Story.”***
 6. The following information **MUST** be included in the body of the email:
 - A. Name of the student
 - B. Name of the school and advisor/specialist.
 7. The student’s name, initials, local city name, chapter name, or school name may not appear anywhere on the design. This includes any other type of personal identification that the student might use.
 8. All design concepts become the property of JDG and may be used in JDG promotional materials.

**DCA STATE OFFICE EVENT
 POSTER DESIGN COMPETITION
 JUDGE'S RATING SHEET**

All artwork will be scored according to the following rating scale.

Items Evaluated	Points Possible					Points Allocated
	Superior	Excellent	Good	Fair	Poor	
a. Information is clear and understandable	25	20	15	10	5	
b. Originality—imaginative and innovative approach	25	20	15	10	5	
c. Design is eye appealing	25	20	15	10	5	
d. Overall appearance is neat and attractive.	25	20	15	10	5	
e. Professionalism – design is suitable for the program cover of an awards luncheon	25	20	15	10	5	
TOTAL POINTS	125	100	75	50	25	

POETRY COMPETITION

Purpose: To demonstrate artistic and creative abilities in a written format that inspires and motivates others.

Description: The student will create an inspirational poem with the theme, “**Achievement over Adversity.**” The author of the winning poem will receive a framed copy of their poem, social media recognition, and a \$50 gift Amazon gift card. The 2nd and 3rd place winners will receive social media recognition.

- Rules and Procedures:**
1. Poems must be submitted by 11:59pm on Friday, May 22, 2020 to cboyd@jdginc.org. Entries will be judged according to the rating form below.
 2. The poem in its entirety must be an original work by the person entering the contest. **Plagiarism is a serious offense with serious consequences.**
 3. The content of the poem should speak to the concept of “**Achievement over Adversity.**” *[Finding hope can be hard in the midst of a global pandemic. Use your words to inspire, uplift, and encourage your readers. Remind everyone that we can choose to rise despite the hardships happening around us. Here’s a link to 12 successful people who achieved success despite their adversity: <https://www.inc.com/joshua-spodek/12-incredible-people-who-succeeded-despite-adversity.html>.]*
 4. Contest entries must be at least 4 but cannot exceed 26 lines (excluding stanza breaks). The poem title **does not** count as a line.
 5. The poem must adhere to basic rules of grammar:
 - A. Do not type poem in all capital letters.
 - B. Only capitalize words that are proper (i.e. names and places).
 - C. The first word of each line **may** be capitalized if it is done consistently throughout.
 - D. Do not use “texting” lingo. Properly spell out all words and numbers.
 - E. Poems containing language that is vulgar, offensive, or wholly inappropriate will not be accepted.
 6. The following information **MUST** be included in the body of the email:
 - A. Name of the student
 - B. Name of the school and advisor/specialist.
 7. The student’s name, initials, local city name, chapter name, or school name may not appear anywhere in the body of the poem or at the bottom of the poem. This includes any other type of personal identification that the student might use.

DCA STATE OFFICER EVENT POETRY COMPETITION

JUDGE'S RATING SHEET

All submissions will be scored according to the following rating scale.

Items Evaluated	Points Possible					Points Allocated
	Superior	Excellent	Good	Fair	Poor	
a. Poem is inspirational and addresses this year's theme	25	20	15	10	5	
b. Originality—imaginative and innovative approach	25	20	15	10	5	
c. Spelling, grammar and punctuation	25	20	15	10	5	
TOTAL POINTS	75	60	45	30	15	

T-SHIRT COMPETITION

Purpose: To demonstrate artistic, creative and imaginative abilities through fashion.

Description: The student will create a t-shirt design that illustrates the theme, **“My DCA Story.”** The winner will receive a framed copy of their artwork, social media recognition, and a \$50 gift Amazon gift card. The 2nd and 3rd place winners will receive a copy of their artwork and social media recognition.

- Rules and Procedures:**
1. Designs are to be submitted by 11:59pm on Friday, May 22, 2020 to cboyd@jdginc.org. Each design will be judged according to the rating form below.
 2. Designs **must** be generated using one of the following platforms:
 - A. Canva - <https://www.canva.com/print/tshirt/>. Sign up for a FREE account at <https://www.canva.com/>.
 - B. Custom Ink - <https://www.customink.com/services/t-shirt-maker>.

NOTE: Should you experience difficulties sending your image, contact the DCA State Officer Advisor at cboyd@jdginc.org.
 3. Submissions must include the artwork and the t-shirt style. See below:



← Sample Submissions

5. The design should reflect this year’s theme: **“My DCA Story.”**
6. The following information **MUST** be included in the body of the email:
 - a. Name of the student
 - b. Name of the school and advisor/specialist.
7. The student’s name, initials, local city name, chapter name, or school name may not appear anywhere on the design. This includes any other type of personal identification that the student might use.
8. All design concepts become the property of JDG and may be used in JDG promotional materials.

**DCA STATE OFFICER EVENT
T-SHIRT DESIGN COMPETITION
JUDGE'S RATING SHEET**

All submissions will be scored according to the following rating scale.

Items Evaluated	Points Possible					Points Allocated
	Superior	Excellent	Good	Fair	Poor	
a. Information is clear and understandable	25	20	15	10	5	
b. Originality—imaginative and innovative approach	25	20	15	10	5	
c. Design is eye appealing	25	20	15	10	5	
d. Overall appearance is neat and attractive.	25	20	15	10	5	
e. Professionalism – design is suitable for the program cover of an awards luncheon	25	20	15	10	5	
TOTAL POINTS	125	100	75	50	25	